



*A Message
From The
President*

Buy smart!

In today's competitive market, everyone is looking to buy cheaper, smarter and more cost effective. This also pertains to landscaping, grass cutting and grounds maintenance.

A customer drives up to your business and in an instant, a first impression is made. Even before your customer knows of the inner workings or your company, they can see how well maintained you keep the outside of your facility. And that's what Hewson Enterprises Inc. has been doing for years—helping companies of all sizes, from major corporate facilities to small shops, project the right image through a beautifully designed and maintained landscape.

It is important to remember proper professional care will help to increase property value. A well manicured lawn in addition to healthy trees and shrubs not only adds to real estate appreciation, but helps secure qualified tenants for your commercial properties. When securing quotes, be sure you contact qualified landscaping companies. The lowest bidder is not necessarily the best qualified to take care of your real estate investment. A simple pruning error may take years to repair (if ever).

For well over 15 years, Hewson Enterprises Inc. has been a trend setter in the industry. We pride ourselves on our quality of service, dedication to the customer and our special attention to timely service.

Shelly Hewson

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President

Good Plants Bad Locations

One of the most common problems and mistakes made in landscaping is plant choice and location. Quite often, builders, homeowners and landscapers are guilty of these errors.

Let's start off with the large evergreens. *Pinus Strobus* (Eastern White Pine), *Picea Abies* (Norway Spruce) and *Cedrus Atlantica Glauca* (Blue Atlas Cedar) are commonly planted in foundation plantings, five or six feet from the driveway, or five or six feet apart in a screen. These "significant" evergreen trees will achieve heights of 100+ feet and widths of 30 feet across. In 10-to-15 years a 7-foot-tall white pine can reach 30-feet-tall and 15-feet-wide. This is when these trees really start looking nice and unfortunately must be removed because they have outgrown their location.

Why not choose another evergreen for those uses. Evergreen's such as *Juniperus Chinesis* "Spartan" (Spartan Juniper) is a small evergreen that can be purchased in larger sizes for that evergreen accent and remains much smaller than white pine or Norway spruce and in many cases they fit the suburban landscape much better.

Another nice plant that is planted in a location that is too small is the *Acer Palmatum Dissectum* (Japanese Cut Leaf Maple). This favorite rarely is sited in a location that can allow the growth of its full stature of 10-to-20-feet wide and 10-to-20-feet tall. It is often planted into a small five-foot-wide area. What a shame to chop it down then it outgrows its location. Transplanting is always possible, but it is costly, somewhat risky and must be done by an expert for best results. So remember to give this one the room it needs, especially for the investment you made.

Another example is *Euonymus Alatus Compacta* (Dwarf Winged Burning Bush). This name is very deceiving. This shrub is not a dwarf but in fact it quickly grows to 15-feet-tall and 10-feet-wide. The "Dwarf" refers to the size of the "wings" on the branching and this variety has smaller "wings" than its native cousin. It is extremely important to realize that just because it says "dwarf", it does not mean it is tiny. Actually, it usually means that it is smaller than a related cultivar. Why not try *Berberis Thunbergii* (Crimson

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Seasonal Tips

by Rick Hewson

Prepare Shrubs and Trees For Winter

Although spring is the ideal time for pruning, a light fall pruning can be quite beneficial to many types of shrubs and trees. Some plants need preparation for the winter, especially large, over-grown shrubs. In the case of deciduous trees, pruning when the leaves are off will give you a better idea of how it will affect the shape of the tree.

Reasons for Pruning...

- To direct growth, making a plant appear more dense.
- To decrease the amount of shade and overall weight on the trunk and branches.
- To rejuvenate old shrubs by stimulating the growth of new shoots.
- To keep a plants size in check.
- To increase airflow and sunlight to the innermost parts of a tree.
- To remove dead or diseased wood.
- To reduce a plant's transpiration rate in areas that experience drought and high winds.
- To aid survival of transplants.
- To increase fruit and flowering quality and quantity.
- To improve home security.
- To screen or frame a view.

Winter Pansies

To brighten up your landscaping this winter, consider planting a few bright winter pansies. They grow equally well in full-sun, part-sun and shade or even almost total shade. They should be placed about eight-to-twelve-inches apart for the best color effect. Plant them at the same depth as they were originally grown. Plants should bloom until snow covers them. They will look dormant in the winter but will bloom again in the spring as temperatures start to rise. Be careful not to plant them where they can be exposed to road salt or standing water and avoid wind-swept or over-exposed locations.

Hewson Announces New Service: SOLID WASTE HAULING



After a lengthy application process, Hewson Enterprises Inc. is proud to announce that they are now licensed as a Solid Waste Transporter, through the New Jersey Dept. of Environmental Protection, providing services throughout the entire state.

We are pleased to offer 10, 20, 30 yard roll off containers, for your disposal needs. Our roll off containers are available for your construction and demolition debris, concrete, asphalt, and vegetative waste.

We can accommodate the homeowner who is cleaning up, moving out, or renovating their existing home. In the commercial arena, we can swiftly get contractors their containers to begin their demolition or construction projects.

We offer prompt, professional services, at a competitive price. Call for a quote at 908-222-3616.

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Pigmy)? This plant stays low (2-to-3-feet) and has a nice, rich burgundy color.

Shade plants in sunny areas are a big problem as well. Pieris Japonica (Japanese Andromeda) is a great broadleaf evergreen. Although it can tolerate some sun, it will almost always get Lace Bug in hot, sunny locations. The same is true with Azaleas. The Cornus Florida or (Flowering Dogwood) is an "edge of the forest" native and will always suffer in a location that allows full sun exposure. It would fair much better in light dappled shade.

Many other plants fail because they were planted in a wet or poorly drained soil location. So don't make the same mistakes and hire a well-qualified landscape designer or landscape architect to help you with your selections.



Landscape & Disposal Contractors

601 North Avenue, Plainfield, NJ 07060
(908) 222-3616 • Fax: (908) 222-3617
s.hewson@worldnet.att.net